

Winston-Salem, North Carolina 27102

Tobacco is a \$50 billion business that directly or indirectly employs 2.2 million people.

1210

05A 1531262896

1210 363720

PINE LESSER & SONS 121 LAKEVIEW AVE

CLIFTON, NJ 07011

6

INVOICE NUMBER

CHECK NUMBER:

CHECK DATE:

GROSS

06-11-96

NET AMOUNT

INVDICE NUMBER

GROSS

NET AMOUNT

9616215312628

168.00

168.00

DIVISION 1210

ACCOUNT #363720

TEMPORARY PAYMENTS (1 ITEM) DISPLAY ASSEMBLY 168.00

5A 1531262896

90 DISPLAYS WOLFE

R J REYNOLDS TOBACCO COMPANY

PAYMENT

NET CHECK AMOUNT

168.00

JRT Form APCNEW Rey, 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

Tobacco Company

WACHOVIA BANK OF NORTH CAROLINA, N.A. ASHEVILLE, NORTH CAROLINA 66-35/531

5A 1531262896 CHECK NO.

P. O. BOX 2955

Winston-Salem, North Carolina 27102

DATE 06-11-96

ONE-HUNDRED-SIXTY-EIGHT DOLLARS AND 00 CENTS

TO THE

1210 363720

ORDER OF

PINE LESSER & SONS

121 LAKEVIEW AVE

CLIFTON, NJ 07011

51849

#1531262896# #OS3100355#O10459 038032#

WORK PLAN VOUCHER REQUEST

<u> </u>		Qua		990
USE <u>ONE</u> VOU	CHER FORM F	OR EAC	<u>H</u> PROMOTIC	ON (Please Print or Type in EXCEL)
Division:/	740		Date:	5/6/96;
RJR Personnel: Li	T. WOLF	£.	Signature:	To Work
Jobber Name:	Lessen		Signature:	+ Condal Joseph
Account #: 363	720	Check	Mailed To:	Division Office Jobber
·	* * *	* D	P C *	* * *
Promotion:	Rate l	Jnits	Payment	Comments
CAM NY .20DPC VP	0.20 X			Camel 20¢ VPR's placed for DPC
CAM NY \$5 DPC	5.00 X	=		Camel DPC displays shipped to retail
CAM NY \$7 DPC	7.00 X	=		Camel DPC displays shipped to retail
DOR NY .25DPC VP	0.25 X	=		Dorall 25¢ VPR's placed for DPC
DOR NY \$5 DPC	5.00 X	=		Dorat DPC displays shipped to retail
DOR NY \$7 DPC	7.00 X	=		Doral DPC displays shipped to retail
WIN NY .20DPC VP	0.20 X	=		Winston 20¢ VPR's placed for DPC
	Х	=		
<u> </u>	T	OTAL		
		•		
	* * *	* V	A P *	* * *
Display Assembly	Rate U	Jnits	Payment	Comments
Feb Camel B3G3F	28.00 X	=		Feb Camel B3G3F Displays
Mar Doral Ashtray	28.00 X	=		Mar Doral Ashtray Displays
May Doron Bobit	28.WX	6. =	118:00	90 Displays
DPC Display Assembly	28.00 X	=	<i>441</i>	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00 X	=		Cartons for Black line & Sticker
	T	OTAL		
		•		
* * * *	Tempor	ary P	ayment	System * * * *
Promotion:		Jnits	Payment	Comments
10.11 cc pp pro				Calam 204 V/DP/s placed for DPC

Promotion:	Rate	Units	Payment	Comments
SAL .20 PR. RED	0.20	Х	=	Salem 20¢ VPR's placed for DPC
S 96 RAC DISC	1.00	Х	=======================================	S 98 RAC DISC
W 96 RAC DISC	1.00	Х	## P	W 96 RAC DISC
WS 96 RAC DISC	1.00	Х	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	Х	=	C 96 RAC DISC
		X	=	
		Х	=	
		TOTAL		

51849 2597

R. J. Reynolds Tobacco Co. 400 Raritan Center Parkway Edison, N.J. 08837

FAX

Date	4/25/96				
Number o	f pages including cover sheet 3				
To: Pine	e Lesser		From:		
	Don Lesser			Lanny Wolfe	-
					- -
Phone			Phone	908-225-4774	-
Fax Phon	e 201-478-3710	•	Fax Phone	908-417-9076	_
CC:	Chuck Debaghian				
	Mike McHugh				
REMARKS:	*** *** **** *** *** ***				
	☐ Urgent 🖾 For you	r review	☐ Reply ASA	Please comment	
Enclosed is displays and	the information you will need to i add to normal order for each a	work the account or	May Partners the attached	s promotion. Please pack d Partners list week of May	[,] 6.
lf you have a	any questions please let me kno	DW.			
Thanks,					
Lanny					
			<u> </u>		;
					,



R. J. Reynolds Tobacco Company MAY PARTNERS PROMOTION

Account: PINE LESSER & SONS, INC.

Acct.#363720

Brand Promotion		Doral Buy 2 Get 1 Free 4 ctn live+2ctn free	
Display Packing	5 live pks DoralFF100 5 live pks DoralLt100 5 live pks DoralUL100	1 white ctn DoralFF100 1 white ctn DoralLt100 1 white ctn DoralUL100	
Allocation (cs)	5 live pks DoralLtM100 1 Doral FF100(12M) 1 Doral Lt100 (12M) 1 Doral UL100(12M) 1 DoralLtM100s(12M)	1 white ctn DoralLtM100 3 Doral FF100(6M)* 3 Doral Lt100 (6M)* 3 Doral UL100(6M)* 3 Doral LtM100s(6M)*	
Displays	,	90	
Date Product Recvd	5/10/94.	512196 5/10/96·	
Display Assembly	(timing)	Immediately	
Displays Shipped to Retail - procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 5/3/96	Please cross out any account that refuses promotion and return list to RJR	If any displays are left over advise RJR- PLEASE DO NOT SEND TO OTHER ACCOUNTS
Packing and shipping payment if packing is completed		28.00 per 12M case of Live product	
AGREED ACCO *Buy 1 Get 1 Fre	OUNTS (see attached lis e Product	AY BE SENT ONLY TO PI t) 795 to request payment be	

sending out displays.

96-03-28 09:23 AM

PAGE:

: 363720 PINE LESSER & SONS, INC. WHOLESALER TEMPLATE : 600355 605-00 DOR MAY B2G1F

TEMPLATE SEQ : 0001 SALES LEVEL : 12XXXX

TERR '	ACCOUNT		ADDRESS		CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
122101	400244	JOSEPHS DRUGS	6 QUEEN ANNE RD		BOGOTA	NJ	2		-	
122101	680005	SWEET EXPRESSION			CRESSKILL	IJ	2		_	62515
122101	319469	CORNER CAFE, INC.	201 3RD AVE		WESTWOOD	ŊĴ	3		-	13875
122101	399395	FOSTER STATIONERY	465 S WASHINGTON AVE		BERGENFIELD	ŊĴ	2		→	61990
122101	770481	OUICK SHOP	48 PATTERSON ST		HILLSDALE	ŊJ	2		-	22405
122102	565102	MIKE'S DELI	155 LAKEVIEW AVE		CLIFTON	ŊJ	2		-	
122102	649184	24-24 LAWN AVE CORP	24-24 FAIR LAWN AVE		FAIR LAWN	ŊJ	2		-	
122102	771382	ACE & GEORGES	125 MADELINE AVE		CLIFTON	ŅJ	2		_	100115
122103	380871	L&R SUNDRIES	4 B JOSEPH ST		MOONACHIE	ŊĴ	2		•	
122103	770939	MR BOOZE	350 HARRISON ST		PASSAIC	ŊJ	2		-	
122604	770549	M & F MARKET	330 TOTOWA AVE		PATERSON	ИĴ	1		-	
122604	026259	BALLOUTINE-DRUCKER	845 RIVERVIEW DR		TOTOWA	ŊĴ	1		-	
122604	273300	BENEVENUTI'S MARKET	359 TOTOWA AVE		PATERSON	ŊĴ	1		-	100250
122604	690536	BUTLER NEWS	150 MAIN ST		BUTLER	ŊĴ	1		-	
122604	771323	SCHECKS LIQ & DELI	311 HALEDON AVE		HALEDON	ŊJ	2		-	
133001	609129	MURRAY'S MARKET	342 MAIN ST		OGDENSBURG	ŊĴ	. 2		-	52025
133001	400608	PLAINS PHARMACY	66 STATE RT 23		FRANKLIN	NJ	4		-	52050
133001	690552	MARKET PLACE 2	5561 BERSHIRE RD.		MILTON	NJ	4		~	
133001	400607	WEBBS NEWS	270 STATE RT 23		FRANKLIN	ŊJ	4			52075
133008	771657	KRAUSZERS #89	CORNERHORN & RT. 517		HACKETTSTOWN	ŊĴ	1		2712-0000	1
133009	692685	DIAMOND SPRING DELI	45 1/2 BROADWAY		DENVILLE	NJ	1			
133009	555366	SUNNY'S AMOCO	859 RT 46 EAST		PARSIPPANY	ŊJ	2		-	
163602	273658	SCHERER & CO	7 MILLER RD		НАМНАМ	ŊJ	4		•	25100
				•						
		PAGE BREA	AK TOTAL ACCOUNTS	23	TOTAL QUANTITY		49			

23

TEMPLATE TOTAL ACCOUNTS

TOTAL QUANTITY

MESSAGE CONFIRMATION

DATE: 04/26/96 TIME: 10:08

ID:9082252967

DATE DISTANT STATION ID TIME TX-TIME MODE PAGES RESULT 04/26 10:07 01'15" G3~S 003 OK



Winston-Salem, North Carolina 27102

CHECK NUMBER: 5A 1531262696

Tobacco is a \$50 billion business that directly or indirectly employs 2.2 million people.

1210

05A 1531262696

1210 363720

PINE LESSER & SONS 121 LAKEVIEW AVE

CLIFTON, NJ 07011

6

INVOICE NUMBER

CHECK DATE:

GROSS

06-11-96

NET AMOUNT

INVOICE NUMBER

GROSS

NET AMOUNT

9616215312626

56.00

56.00

DIVISION 1210

ACCOUNT #363720

TEMPORARY PAYMENTS (1 ITEM) DISPLAY ASSEMBLY 56.00

30 JUNE SALEM/CAMEL BSGSF DISPLAYS WOLFE

R J REYNOLDS TOBACCO COMPANY

NET CHECK AMOUNT

56.00

JRT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

P. O. BOX 2955

Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A. ASHEVILLE, NORTH CAROLINA

86-35/531

DATE 06-11-96 5A 1531262696 CHECK NO.

PAY FIFTY-SIX DOLLARS AND 00 CENTS

TO THE **ORDER**

1210 363720

PINE LESSER & SONS

121 LAKEVIEW AVE CLIFTON, NJ 07011

51849

#1531262696# GOS3100355GO10459 O38032#

WORK PLAN VOUCHER REQUEST 2nd Quarter - 1996 USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type in EXCEL)

Division: $/240$				Date:	6/4/96
RJR Personnel: 1	WOL	H	•	Signature:	In Works O
Jobber Name: PINE	K411	<u>ر</u> .		Signature:	X Klindage/ Jessen
Account #: 3635	20		Check N	//ailed To:	Division Office Jobber
	* *	*	* D	P C *	* * *
Promotion:	Rate	Į	Units	Payment	
CAM NY .20DPC VP	0.20	Х	=		Camel ,4 Carton DPC Displays
DOR NY .25DPC VP	0.25	Х	=		Doral 4 Carton DPC Displays
SAL NY .20DPÇ VP	0.20	X	=		Salem 4 Carton DPC Displays
WIN NY .20DPC VP	0.20	Х	=		Winston 4 Carton DPC Displays
CAM .20VPR (2 CTN)	0.20	Х	=	····	Camel 2 Carton DPC Displays
DOR .25VPR (2 CTN)	0.25	Х	=		Doral 2 Carton DPC Displays
SAL .20VPR (2 CTN)	0.20	X	=		Salem 2 Carton DPC Displays
WIN .20VPR (2 CTN)	0.20	Х	=		Winston 2 Carton DPC Displays
		Χ	=		
		Т	OTAL		
District Assessment	* *	*	* V	A P *	* * *

Display Assembly	Rate		Units	Payment	Comments
Mar Doral Ash Tray	28.00	χ	 		Mar Doral Ash Tray Displays
Apr Camel Hat	28.00	Х		=	Apr Camel Hat Displays
May Doral B2G1F	28.00	X		=	May Doral B2G1F Displays
June Salem/Camei BSG\$	28.00	X	2:	= 56.00	30 June Salem/Camel BSGSF Displays
July Camel T Shirt	28.00	X	:		July Camel T Shirt Displays
DPC Display Assembly	28.00	X		2	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	Х			Cartons for Black line & Sticker
			TOTAL		

Temporary Payment System

C 96 RAC DISC	1.00	Х	=	C 96 RAC DISC
WS 96 RAC DISC	1.00	X	= =	WS 96 RAC DISC
W 96 RAC DISC	1.00	Х	=	W 96 RAC DISC
S 96 RAC DISC	1.00	X	=	S 98 RAC DISC
Promotion:	Rate		Jnits Payme	والبارا كالناف والمراج المساور والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع



R. J. Reynolds Tobacco Company JUNE PARTNERS PROMOTION

Account PINE LESSER & SONS, INC.

Brand Promotion	eta i	Salem Buy 2 Get 2 Free 4 ctn live+fctn free	
Display Packing		2 white ctns Salem K 2 white ctns Salem 100 2 white ctns Salem LtK 2 white ctns SalemLt100	
Allocation (cs)		2 Salem K(6M)* 2 Salem 100 (6M)* 2 Salem LtK(6M)* 2 SalemLt100(6M)*	
Displays		30	
Date Product Recvd		5/31/96	
Display Assembly	(timing)	Immediately	
Displays Shipped to Retail -procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 6/3/96	Please cross out any account that refuses promotion and return list to RJR	If any displays are left over advise RJR- PLEASE DO NOT SEND TO OTHER ACCOUNTS
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product	

NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY AGREED ACCOUNTS (see attached list)

^{*}Buy 1 Get 1 Free Product

^{* *}Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

96-05-23 09:27 AM PAGE:

WHOLESALER

: 363720 PINE LESSER & SONS, INC. <DIRECT>

TEMPLATE : 600819 606-00 SAL B2G2F JUNE
TEMPLATE SEQ : 0003
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER

			BUTLER NEWS							3713 6866	
133001	133022	771657	KRAUSZERS #89	CORNERHORN & RT. 5	HACKETTSTOWN	NJ	07840			2712-0000	
122604	122623	770549	M & F MARKET	330 TOTOWA AVE	PATERSON	NJ	07502	1			
			L&R SUNDRIES								
			MARKET PLACE 2								
			WIKE'S DELI		CLIFTON			1			
			FORT LEE MART		FORT LEE			1			
			SCHECKS LIQ & DELI		HALEDON		07508	2			
122604	122623	605941	LINDA'S DELI	248 MAIN ST	LINCOLN PARK	ŊJ	07035	1			
122604	122623	026259	BALLOUTINE-DRUCKER	845 RIVERVIEW DR	TOTOWA	ŊJ	07512	1			
122604	122623	782956	DIVYA INTER. INC.	83 MAIN ST	LITTLE FALLS	ŊJ	07424	1			16800
			QUICK SHOP		HILLSDALE	ŊJ	07642	1			22405
122101	122225	400116	RIVERVALE LIQUORS	663 WESTWOOD AVE	RIVER VALE	ŊJ	07675	1			24000
122604	122623	273876	T-BOWL SMOKE SHOP	1055 HAMBURG TPKE	WAYNE	ŊJ	07470	1			48625
133008	133020	400608	PLAINS PHARMACY	66 STATE RT 23	FRANKLIN	ŊĴ	07416	3			52050
133008	133020	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	ŊJ	07416	3			52075
122101	122225	399395	FOSTER STATIONERY	465 S WASHINGTON A	BERGENFIELD	NJ	07621	1			61990
122102	122226	771382	ACE & GEORGES	125 MADELINE AVE	CLIFTON	ŊĴ	07011	1			100115
122604	122623	273300	BENEVENUTI'S MARKET	359 TOTOWA AVE	PATERSON	ŊJ	07502	1			100250
122604	122623	484825	KIMMY'S DELI		PATERSON			1			110600
122604	122623	653202	KWIK SHOP	169 UNION BLVD	TOTOWA	ŊJ	07512	1			111470
			VALLEY SNACK	568 VALLEY RD	WAYNE	NJ	07470	1			112252
		Pi	AGE BREAK TOTAL ACCOUN	NTS 22 T	OTAL OUANTITY			29			
		•••									

********* END OF REPORT ********

TEMPLATE TOTAL ACCOUNTS 22 TOTAL QUANTITY

5

CONFIRMATION REPORT TRANSMIT

012 12014783710 R.J.REYNOLDS TOB 12 MAY 28'96 12:59 01'33 STD

NO.
RECEIVER
TRANSMITTER
DATE
DURATION
MODE
PAGES
RESULT 03 0K

FAX

R. J. Reynolds Tobacco Co. 400 Raritan Center Parkway Edison, N.J. 08837

Date	5/24/96		
Number o	of pages including cover sheet 3		
To: PIN	E LESSER & SONS, INC. Don Lesser	From: Lanny Wolfe	
	Doll Lessel		<u> </u>
-			<u>-</u>
Phone		Phone 908-225-4774	
Fax Phon	e 201-478-3 3 10	Fax Phone 908-417-9076	
CC:	Chuck Dabaghian Mike McHugh		
REMARKS:			
Enclosed is displays and 3.	☐ Urgent ☒ For your rev the information you will need to wo d add to normal order for each acco	ew ☐ Reply ASAP ☐ Please commer rk the June Partners promotion. Please pac unt on the attached Partners list week of Ju	k
if you have	any questions please let me know.		
Thanks,			
Lanny			



P. O. BOX 2955 Winston-Salem, North Carolina 27102 Tobacco is a \$50 billion business that directly or indirectly employs 2.2 million people.

1210

05A 1531262996

1210 363720

PINE LESSER & SONS 121 LAKEVIEW AVE

CLIFTON, NJ 07011

6

INVOICE NUMBER

CHECK NUMBER:

CHECK DATE:

CROSS NET AMOUNT

5A 1531262996

INVOICE NUMBER

GROSS NET AMOUNT

9616215312629

204.40

204.40

DIVISION 1210

06-11-96

ACCOUNT #383720

TEMPORARY PAYMENTS (1 ITEM) DISPLAY ASSEMBLY 204.40

73 DISPLAYS WOLFE

R J REYNOLDS TOBACCO COMPANY

NET CHECK AMOUNT

204.40

IRT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

66-35/531

Tobacco Company

P. O. BOX 2955 Winston-Salem, North Carolina 27102 WACHOVIA BANK OF NORTH CAROLINA, N.A. ASHEVILLE, NORTH CAROLINA

5A 1531262996 CHECK NO.

DATE

06-11-96

PAY TWO-HUNDRED-FOUR DOLLARS AND 40 CENTS

TO THE ORDER 1210 363720

OF

PINE LESSER & SONS

121 LAKEVIEW AVE CLIFTON, NJ 07011

51849 2608

WORK PLAN VOUCHER REQUEST

1st Quarter - 1996

Division: 1240 Date: 5/6/96,

RJR Personnel: LT, World Signature: The Signature: Division: Signature: Signatu

Account #: 363720 Check Mailed To: Division Office Jobber

Units Comments Promotion: **Payment** Rate Camel 20¢ VPR's placed for DPC CAM NY .20DPC VP 0.20 X CAM NY \$5 DPC X Camel DPC displays shipped to retail 5.00 Camel DPC displays shipped to retail CAM NY \$7 DPC X 7.00 Dorall 25¢ VPR's placed for DPC DOR NY .25DPC VP X 0.25 Doral DPC displays shipped to retail DOR NY \$5 DPC 5.00 Doral DPC displays shipped to retail DOR NY \$7 DPC 7.00 X Winston 20¢ VPR's placed for DPC WIN NY .20DPC VP X 0.20 TOTAL

* * * * V A P * * * '

Display Assembly	Rate		Units Payment	Comments
Feb Camel B3G3F	28.00	Х	=	Feb Camel B3G3F Displays
Mar Doral Ashtray	28.00	X	**	Mar Doral Ashtray Displays
AF. CAMEL (AF)	18:03	X	7.3 = 204.40	73 Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
			TOTAL	

′ * Temporary Payment System * * * *

Promotion:	Rate	Units	Payment	Comments
SAL .20 PR. RED	0.20	x	=	Salem 20¢ VPR's placed for DPC
S 96 RAC DISC	1.00	Х	=	S 96 RAC DISC
W 96 RAC DISC	1.00	Х	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	Х	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	Х	=	C 96 RAC DISC
		Х	=	
		X	=	
		TOTAL		

1849 2609



R. J. Reynolds Tobacco Company APRIL VAP PROMOTION

Account: PINE LESSER

		•	
Brand Promotion		Camel Free Cap when	
		you buy 3 Packs	
Display Packing		3 ctn CamFB 3 ctn CamLB	
Allocation (cs)		7 Cam F Box(6M) 7 CamLtBox(6M)	
Displays		73	
Date Product Recvd		3/29/96	
Display Assembly	(timing)	i Immediately	
Displays Shipped to Retail -procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 4/1/96	Please cross out any account that refuses promotion and return list to RJR	If any displays are left over advise RJR-PLEASE DO NOT SEND TO OTHER ACCOUNTS
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product	

NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY AGREED ACCOUNTS (see attached list)

* *Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

- Note:

 ① Please maintain schedules to prevent overlapping.
 ② Send 1 display to each account on altached VAP list

VAP TEMPLATE LISTING

96-03-20 PAGE:

10:50 AM

1

WHOLESALER : 363720 PINE LESSER & SONS, INC. TEMPLATE : PINE LESSER & SONS CAMEL CAP

TEMPLATE SEQ : 0004 SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	6 QUEEN ANNE RD 465 S WASHINGTON AVE 174 PIERMONT RD 729 RIVERVALE RD 663 WESTWOOD AVE 201 3RD AVE 48 PATTERSON ST 125 MADELINE AVE 150 7TH ST 155 LAKEVIEW AVE 401 BOULEVARD 24-24 FAIR LAWN AVE 355 ESSEX ST 65 STATE RT 17 272 LIBERTY ST 60 MARKET ST 4 E JOSEPH ST 350 HARRISON ST 231 CLOSTER DOCK RD 114 BROADWAY 40-10 ROUTE 4 EAST 22 MAIN AVE 381 CROOKS AVE 515 CLIFTON AVE 494 BROADWAY 879 MAIN ST 90 MICHIGAN AVE 509 BLOOMFIELD AVE 248 MAIN ST 150 MAIN ST	CITY	ST	QUANTITY	TAX CHAIN-ID	SUPPLIER
122101	400244	JOSEPHS DRUGS	6 QUEEN ANNE RD	BOGOTA	NJ	1	-	
122101	399395	FOSTER STATIONERY	465 S WASHINGTON AVE	BERGENFIELD	NJ	1	- - - - - - - 2712-0000	61990
122101	680005	SWEET EXPRESSION	174 PIERMONT RD	CRESSKILL RIVER VALE RIVER VALE WESTWOOD HILLSDALE CLIFTON CLIFTON CLIFTON	ŊJ	1	-	62515
122101	609072	THE COUNTRY STORE	729 RIVERVALE RD	RIVER VALE	ŊJ	1	-	21300
122101	400116	RIVERVALE LIQUORS	663 WESTWOOD AVE	RIVER VALE	ŊJ	1	-	24000
122101	319469	CORNER CAFE, INC.	201 3RD AVE	WESTWOOD	ŊJ	1	-	13875
122101	770481	OUICK SHOP	48 PATTERSON ST	HILLSDALE	ŊJ	1	-	22405
122102	771382	ACE & GEORGES	125 MADELINE AVE	CLIFTON	NJ	1	-	100115
122102	460272	KRAUSZER'S #281	150 7TH ST	CLIFTON	NJ	1	2712-0000	
122102	565102	MIKE'S DELI	155 LAKEVIEW AVE	CLIFTON	ŊĴ	1	-	
122102	770868	401 BOULEVARD INC.	401 BOULEVARD	ELMWOOD PARK	NJ	1	_	100760
122102	649184	24-24 LAWN AVE CORP	24-24 FATR LAWN AVE	FAIR LAWN	ŊJ	1	-	
122102	770584	CHARLIES GIFTSATHING	355 ESSEX ST	HACKENSACK	ŊJ	1	-	
122102	491520	JR TOBACCO	65 STATE RT 17	HASBROUCK HEIGH	NJ	1	-	12565
122102	400201	BEVCO #3072	272 LIBERTY ST	HASBROUCK HEIGH LITTLE FERRY			0102-0000	12570
122102	399600	ALLWOOD LIQUORS	60 MARKET ST	LITTLE FERRY CLIFTON MOONACHIE PASSAIC CLOSTER HILLSDALE FAIRLAWN CLIFTON CLIFTON CLIFTON PATERSON	ŊJ		-	900
122103	380871	LCP SUNDRIES	4 E JOSEPH ST	MOONACHIE	ŊJ	ī	-	
122103	770939	MP BOOZE	350 HARRISON ST	PASSATC	NJ	1	-	
122105	400123	MIDTOWN PHARMACY	231 CLOSTER DOCK RD	CLOSTER	ŊJ	ī	=	17600
122105	400044	KENS DELT	114 BROADWAY	HILLSDALE	NJ	1	_	13900
122105	689309	ZERO 24 GAS STAT INC	40-10 ROUTE 4 EAST	FAIRLAWN	ŊJ	1	-	
122106	766634	TOWN & COUNTRY LIQUO	22 MAIN AVE	CLIFTON	NJ	1	-	67600
122106	310631	CROOKS CAFE	381 CROOKS AVE	CLIFTON	ŊJ	1	-	7125
122106	491445	DOMINIANNIS SPECIALY	515 CLIFTON AVE	CLIFTON	ŊJ	1	-	7615
122106	542637	SHOP SMART	494 BROADWAY	PATERSON	NJ	1	_	111810
122106	273426	JOEV KAY MARKET	879 MAIN ST	PATERSON	NJ	1	_	110525
122106	790581	NATIONAL CANDY CO	90 MICHIGAN AVE	PATERSON	NJ	5	-	18225
122107	400967	PADCLIFFE DELI	509 BLOOMFIELD AVE	NUTLEY	NJ	1	-	22425
122604	605941	LINDA'S DELT	248 MAIN ST	LINCOLN PARK	NJ	1	=	
122604	472769	KINGS CORNER INC	139 MAIN ST	BLOOMINGDALE	ŊJ	1	_	62750
122604	400536	BITTIED NEWS	150 MATN ST	BUTLER	ŊJ	· 1	_	
122604	22220	OVAL WAY DAILG	272 DAMADO VALLEV DO	OAKLAND	ŊJ	1	-	19300
122604	E0E773	POOD MART & DELT	14 WANDOUR AVE	POMPTON LAKES	ŊJ	ī	-	
122604	202//2	A DOM CHOKE CHUD	1 ACC UNMOUDE TOVE	WAYNE	NJ	· ī	-	48625
122604	2/30/0	1-DONE SHORE SHOP	ECO WALLEY DD	WAYNE	NJ	• 1	-	112252
122003	200616	VALUE SNACA	SOE UNITED DO	CLIFTON	NJ	•	_	49550
122604	393010	AIDWGP SINIIONERI	CUE MAN MULLICH WALL	CLIFTON	ŊJ	·	-	8375
122004	797064	E & O EMEKTHOION	139 MAIN ST 150 MAIN ST 373 RAMAPO VALLEY RD 14 WANAQUE AVE 1055 HAMBURG TPKE 568 VALLEY RD 385 VALLEY RD 606 VAN HOUTEN AVE 83 MAIN ST 330 TOTOWA AVE 81 BERKSHIPE AVE	LITTLE FALLS	NJ	· 1	-	16800
122004	: /02330 770540	DIATU THIEK' THE.	SOU TOTOMY PAR.	PATERSON	NJ	· -	-	
122604	272300	M & C MAKABI	350 TOTOWA AVE	PATERSON	NJ	1	_	100250
122004	404075	DENEASUOIT S LIMEVET	81 BERKSHIRE AVE	PATERSON	NJ	i	-	110600
122001	101023	MINIT O DODI	OI DERVOUTE WAR	HALEDON	NJ		-	
122604	771323	SCHECKS DIG & DEDI	SIT UNDERON WAS	· AFFECTIVE		-		5

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96-03-20 PAGE: 10:50 AM

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WHOLESALER

: 363720 PINE LESSER & SONS, INC.

TEMPLATE : PINE LESSER & SONS CAMEL CAP TEMPLATE SEQ : 0004 SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST (YTITMAUC	TAX CHAIN-ID	SUPPLIER
122604	653202	KWIK SHOP	169 UNION BLVD	TOTOWA	LK LIL	1	-	111470
122604	026259	BALLOUTINE-DRUCKER	845 RIVERVIEW DR	TOTOWA	ŊJ	1	-	
122608	582800	CEDAR GROVE LIGHTORS	597 POMPTON AVE	CEDAR GROVE	NJ	1		
122608	547028	THE LIQUOR DEPOT	534 VAN HOUTEN AVE 729 VAN HOUTEN AVE 1221 VAN HOUTEN AVE	CLIFTON	NJ	1	-	110640
122608	708892	J&A LIQUORS INC	729 VAN HOUTEN AVE	CLIFTON	ŊJ	1	-	
122608	770540	THE GREETING PLACE	1221 VAN HOUTEN AVE	CLIFTON	ŊJ	1	-	112040
122608	399631	MAPLE VALLEY LIOUORS	1078 RT. 46 WEST	ሮፒ.ፒምዮርለ፤	N.T	1	_	16925
122608	484824	KRAUSZERS #272	26 GROVE ST	VERONA	NJ	1	_	110625
122609	273320	MC DERMOTT'S DRUG	26 GROVE ST 433 UNION AVE	VERONA PATERSON RINGWOOD TOWACO	ŊJ	I	-	667100
122609	531868	NEW SKYLINE LUNCH	129 SKYLINE DR	RINGWOOD	NJ	1	-	26000
122609	684415	B-R DELI	RT. 202/634 MAIN ST.	TOWACO	NJ	1	_	80045
122609	399112	CROSSROADS EAT	10 ERIE AVE	WAYNE	NJ	1	-	100105
		BARM, INC. WEST END	10 ERIE AVE 1048 MCBRIDE AVE	WEST PATERSON	NJ	1	-	112115
122609	771005	ITALIAN CAROUSEL	114 E MAIN ST	RAMSEY	NJ	1	-	12350
122609	410B32	DIAMOND LIQUOR	114 E MAIN ST 203 DIAMOND BRIDGE 780 MARKET ST 411 GOFFLE RD 270 STATE RT 23 66 STATE RT 23 5561 BERSHIRE RD. 342 MAIN ST CORNERHORN & RT. 517 859 RT 46 EAST. SADDLE RIVER RD. 7 MILLER RD 53 S AIRMONT RD 6C RED SCHOOLHOUSE R	HAWTHORNE	ŊJ	1	_	80068
122609	060765	AMOCO GAS STATION	780 MARKET ST	PATERSON WYCKOFF FRANKLIN	ŊJ	1	-	110875
122609	652326	THE COOKERY	411 GOFFLE RD	WYCKOFF	ЦИ	1	-	100615
133001	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	NJ	1	-	52075
133001	400608	PLAINS PHARMACY	66 STATE RT 23	FRANKLIN	NJ	1	-	52050
133001	690552	MARKET PLACE 2	5561 BERSHIRE RD.	MILTON	ŊJ	1	-	
133001	609129	MURRAY'S MARKET	342 MAIN ST	OGDENSBURG	NJ	1	-	52025
133008	771657	KRAUSZERS #89	CORNERHORN & RT. 517	OGDENSBURG HACKETTSTOWN	NJ	1	2712-0000	
133009	555366	SUNNY'S AMOCO	859 RT 46 EAST	PARSIPPANY	ŊJ	1	_	
163606	273771	ELMER GROCERY	SADDLE RIVER RD.	SADDLE RIVER	ЦИ	1	-	7400
163606	273658	SCHERER & CO	7 MILLER RD	Mahwah Suffern	ЦИ	1	-	25100
163606	566873	SOUTH AIRMONT DELI.	53 S AIRMONT RD	SUFFERN	NY	1	_	7350
163606	019924	STATIONERY, UNLTD.	6C RED SCHOOLHOUSE R	SPRING VALLEY	NY	1	-	26245
		PAGE BRE	AK TOTAL ACCOUNTS	69 TOTAL QUANTITY		73		

69

TOTAL QUANTITY

TEMPLATE TOTAL ACCOUNTS

FAX

R. J. Reynolds Tobacco Co. 400 Raritan Center Parkway Edison, N.J. 08837

Date	03/26/96			
Number o	f pages including cover sheet 4	-		
To:		F	rom:	
	Don Lesser	. <u> </u>		Lanny Wolfe
<u> </u>				
				
Phone	· · · · · · · · · · · · · · · · · · ·	. <u></u>	hone	908-225-4774
Fax Phone	201-478-3710	F:	ax Phone	908-417-9076
CC:	Chuck Debaghian			
REMARKS:			,	
KEWAKKS.	☐ Urgent ☒ For yo	ur review	Reply ASA	P Please comment
add 1 Camel	the information you will need to Cap deal (3 ctns Camel Box ch account on the attached VA	and 3 ctns Ca	mel Light I	omotion. Please pack and Box=Total 6 ctns) to normal
If you have a	any questions please let me kr	now.		
Thanks,				
Lanny				
,				
				

R.J.REYNOLDS TOBACCO COMPANY

Winston-Salem, N.C. 27102 (919) 741-5000

TO: L T WOLFE

3 COPPERMINE VLG FLEMINGTON NJ 08822

RJR

FROM: RJ REYNOLDS TOBACCO COMPANY 401 NORTH MAIN STREET

WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: PINE LESSER & SONS

1221XX

SIS ACCOUNT NUMBER 363720

121 LAKEVIEW AVE CLIFTON NJ 07011

FROM ADVANCE NC BY NEW YORK CAROLINA EX BILL LADING NUMBER 8660101 ON 03/26/96:

ORDERED SHIPPED BACKORDER

73

73

ITEM NO. ITEM DESCRIPTION
502310 CAM B3GF HAT W/POS

YOUR COMPLETE SHIPMENT IS ESTIMATED TO ARRIVE ON 03/29/96.

REFERENCE ORDER NUMBER 6082-1328 ON ANY INQUIRIES ABOUT THIS SHIPMENT WHICH WAS ENTERED 03/22/96.

RS Reynolds
Tobacca Company

P.O. Box 2959, Winston-Salem, N.C. 27102 Phone (800) 862-4338 For Manufacturer's UPC No., Refer to Price List SALES COPY

ACCIDIENT NO	WYDICE DATE	BRVOICE NO.	BAM
3637200	03/29/96	089-0232	10#19
WAREHOU	ŠE	CARRER	gal, svasenin
085 PITMAN	1.00		φ. ρ. · · · · · · · · · · · · · · · · · ·

BILLING ADDRESS

PINE LESSER & SONS, INC. P.O. BOX 1807 CLIFTON NJ 07015-1807 SOLD TO/ SHIP TO PINE LESSER & SONS, INC. 121-127 LAKEVIEW AVENUE CLIFTON NJ 07015

SPECIAL INSTRUCTIONS: 000850 - SPECIAL PROMOTION

	Carrier and America	The second secon	and an acting the con-	EN DRICONTRACT NO.	MODE 1		SOURCE		et division	COMES 1 OF	BATGR
NT DATE	O3/29	089-0232		EN OR COM IND A NO.	MAIL	FAX		03/2		**** ₩/	AGDN
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	80 E. W.	20	\$ 104	OTHERWISE PAS	T DUE				4.14	4482	3.80

P)	ne Lesser & Sons Inc. / PHONE (201)	478-3310
	WHOLESALE TOBAÇCO A	ND CONFECTIONERY
SALES	DAY	ON MENN IEDOEV 03012
PACKAG	ES CHECKED BY 121-127 LAKEVIEW AVENUE, CLIFTO	NY MEM YENGEL ATAID
СВВ	New Store	
CASH SALE	265-4116 - Jason DATE	19
Sold To	VALCREST STATIONERY	
Addres	act 1/ was all Do Care	.s Fn)
V NO.	QUANTITY ITEM,	AMOUNT
1	111-02-111	
2	Would like an Iverhead	fixture
3		
4	Has another store ()	very good
5		178
6	Cigarette account in M	2000000
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10		
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12	O a resident	Jan Lely
13	gyprana	
14	La	1212
15	/	
16	11/0100	5,
17	MARICE MICK	184
18	AVICK	٧
19	ANN TO	261
20	3/2/96	16
21		
10/30 - 54	TITLE TO ALL MERCHANDISE SHALL REMAIN WITH PINE LESSER & SONS INC., L 10	INTIL PAID FOR.



CHECK NUMBER:

CHECK DATE:

Winston-Salem, North Carolina 27102

Personal Choice

Part of the America's heritage

1210

05A 1530234696

1210 363720

PINE LESSER & SONS 121 LAKEVIEW AVE

CLIFTON, NJ 07011

6

INVOICE NUMBER

GROSS NET AMOUNT

5A 1530234696

INVOICE NUMBER

GROSS

NET AMOUNT

960671530234B

14.00

03-08-96

14.00

DIVISION 1210

ACCOUNT #363720

TEMPORARY PAYMENTS (1 ITEM) DISPLAY ASSEMBLY 14.

7 MAR DORAL ASHTRAY DISPLAYS (WOLFE)

R J REYNOLDS TOBACCO COMPANY

PAYMENT

NET CHECK AMOUNT

14.00

RT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

P. O. BOX 2955

Winston-Salem, North Carolina 27102

WACHOYIA BANK OF NORTH CAROLINA, N.A. ASHEVILLE, NORTH CAROLINA 66-35/531

> DATE 03-08-96

5A 1530234696 CHECK NO.

PAY FOURTEEN DOLLARS AND 00 CENTS

TO THE **ORDER**

OF

1210 363720

PINE LESSER & SONS

121 LAKEVIEW AVE

CLIFTON, NJ 07011



R. J. Reynolds Tobacco Company MARCH VAP PROMOTION

Account PINE LESSER

Brand Promotion		Doral Free Stoneware	
		Ashtray w/2 packs	
Display Packing		1 ctn Doral FF100s	
, ,		1 ctn Doral Lt100s	
		1 ctn Doral UL100s	
		1 ctn Doral LM100s	
Allocation (cs)		0 Doral F100s(12M)	
Timocurion (cs)		0 Doral Lt100(12M)	
		0 Dor UL100(12M)	
		0 Dor LM100(12M)	
Displays		7	
Date Product Recvd		Take from inven.	
Display Assembly	(timing)	Immediately	
Displays Shipped to	Send displays	Please cross out	
Retail -procedures	automatically to	any account that	
required to receive .08	accounts on	refuses promotion	
per ctn Category II	attached list week	and return list to	
payment:	of 3/4/96	RJR	
Packing and shipping		28.00 per 12M case	
payment if packing is		of Live product	
completed within 2			
weeks			

NOTE: VAP PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY AGREED ACCOUNTS (see attached list)

* *Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

- Note:

 ① Please maintain schedules to prevent overlapping.
- ② Send # of VAP displays indicated to each account on attached VAP list

BPEV55B2 VAP TEMPLATE LISTING 96-01-29 PAGE: 5 51849 2619 09:20 AM

WHOLESALER

: 363720 PINE LESSER & SONS, INC. : 363720 PINE LESSER (DORAL ASHTRAY) TEMPLATE

TEMPLATE SEQ : 0002 SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS		CITY	ST	QUANTITY TAX	CHAIN-ID	SUPPLIER
133001 133001 133009	400607 400608 609129 692685 555366	WEBBS NEWS PLAINS PHARMACY MURRAY'S MARKET DIAMOND SPRING DELI SUNNY'S AMOCO	270 STATE RT 23 66 STATE RT 23 342 MAIN ST 45 1/2 BROADWAY 859 RT 46 EAST		FRANKLIN FRANKLIN OGDENSBURG DENVILLE PARSIPPANY	UR UR UR UR UR UR	2 2 1 1		52075 52050 52025
		PAGE BREA	K TOTAL ACCOUNTS	5	TOTAL QUANTITY		7		
		TEMPLATE	TOTAL ACCOUNTS	5	TOTAL QUANTITY		7		5

Source: https://www.industrydocuments.ucsf.edu/docs/xxfy0000